

MYDATAANGEL.COM

A Storm is Coming...

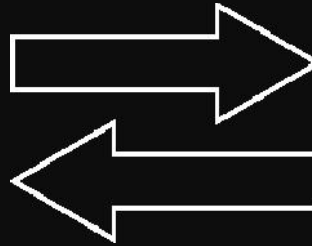
Data Protection & Storage Unlike Any Other

SafeDataZone™



Our unique Cloud Storage

Our Products



Powered by our exclusive and mathematically impenetrable cryptographic engine

DataGateKeeper™



Our cipher provides **6 million times greater** protection than current 256KB data security protocols deployed by Google, Facebook, Apple and others

Are you Protected?

A Storm is Coming... Are You **Protected?**



Protecting data from **cybercriminals IS the greatest economic challenge** of our century, **annually costing the global economy (U.S.) \$455 Billion¹**. Cybercrime is a growth industry.



Cyber-Eavesdropping, Data-Mining, Hacking-for-Profit & Cyber-Terrorism will **propel global demand** for the **MyDataAngel.com™ cybersecurity solution**.



MyDataAngel.com is the **first true breakthrough technology for protecting all data file types**.



THE GLOBAL DATA SECURITY THREAT

Global data systems at risk due to outdated Advanced Encryption Standard (AES) technologies



World Famous Brands Using AES Security



All Hacked Within the Past Year



A **hack compromised** the U.S. Office of Personnel Management and **exposed 25 million federal employees** (OPM, July 2015).



Cybercrime will cost businesses **over \$2 Trillion** by 2019 (Juniper Research, May 2015).



Widely known vulnerabilities for breaching AES are available on Wikipedia and several underground sources that **exploit back doors** and are **defenseless to brute force attacks**.



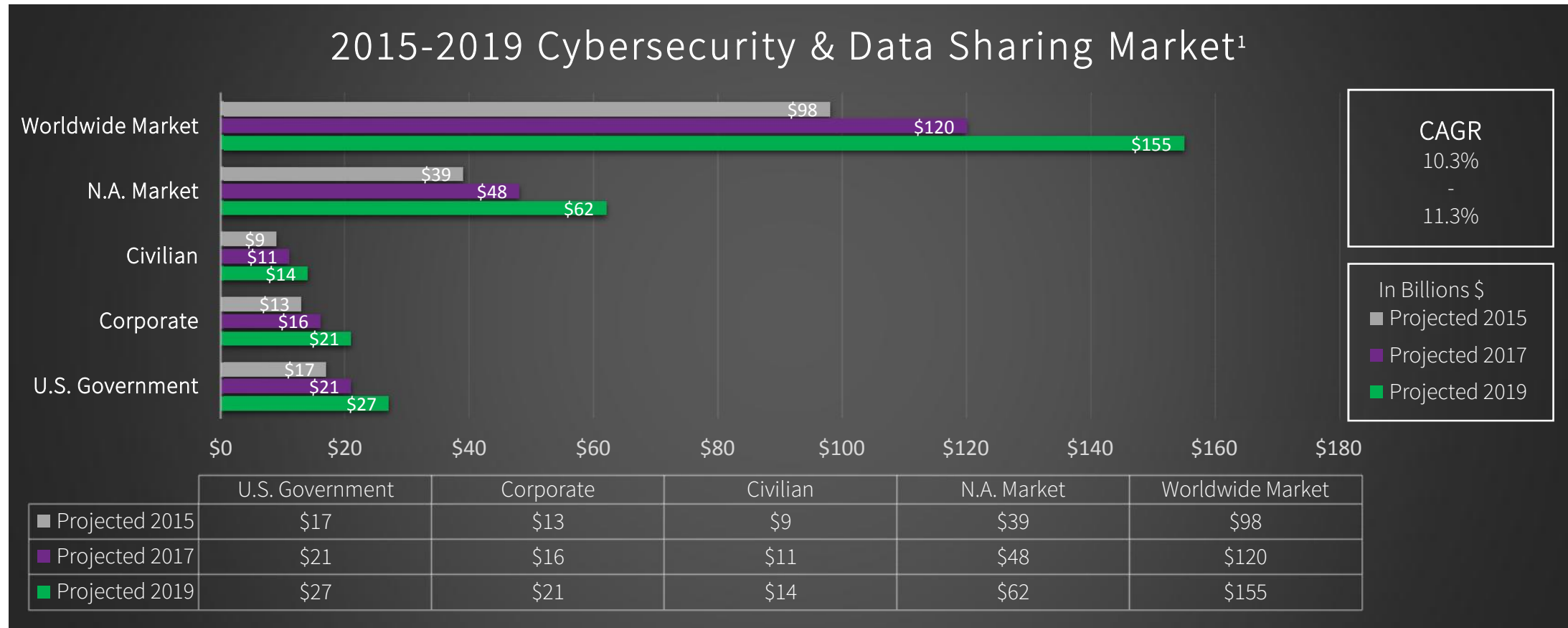
Secure Socket Layer (SSL) and **Secure Hypertext Transfer Protocol** (HTTPS) are a 20th Century AES data security & protection **myths**.



Government mandated **Advanced Encryption Standard (AES)** provides **no protection** from Man-in-the-Middle (MitM) attacks, Data-Mining or Active-eavesdropping.

THE OPPORTUNITY: NORTH AMERICAN & BEYOND

The Market for Cybersecurity & Data Sharing Solutions is Large & Growing Quickly



North America, predominately the United States, represents approximately 40.1% of global spending, or \$27.2B in 2015. Assuming CAGR and current market contribution splits the expected value in 2019 will grow to 62B.

U.S. LEADERSHIP - SOLVING THE GLOBAL THREAT

The Global Data Security Threat



Via Congressional Mandate and Presidential Directive the U.S. Government is **actively seeking** next generation (i.e. non-AES) **cryptographic modules**.



“No system is immune to infiltration.¹” **The 2016 U.S. Budget provides \$14 billion to support cybersecurity** efforts more rapidly protect American citizens, government systems, and information from cyber threats.



The size of **the market WILL dramatically increase** as cyber security proposals are adopted by Congress and companies **demanding 22nd century solutions**.



SOLVING THE GLOBAL DATA SECURITY PROBLEM

Recognizing a market opportunity, we founded MyDataAngel.com™ on two simple principles

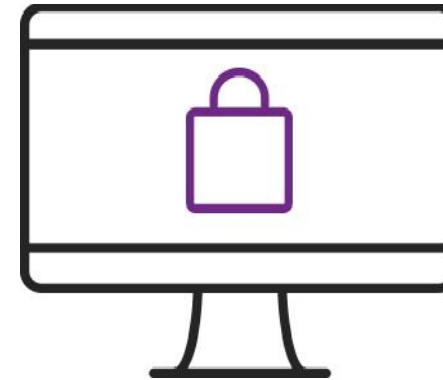
Founding Principles:



Securing data at the **point of control**.



Securing data **before it is transmitted**.



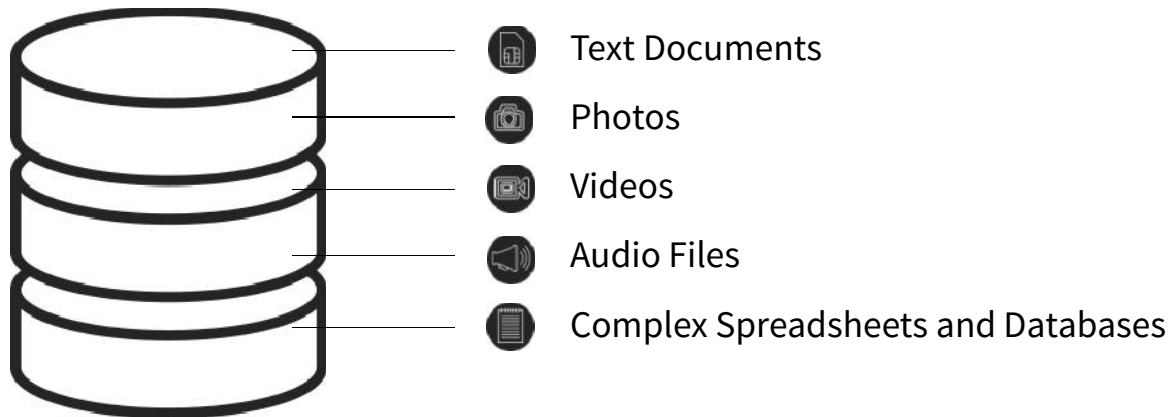
MyDataAngel.com offers a **mathematically impenetrable**, desktop based, user friendly, cybersecurity solution, the **SafeDataZone™** for both data “in-motion” & data “at-rest” coupled with next generation Cloud Storage & Data Back-up.

OUR SOLUTION

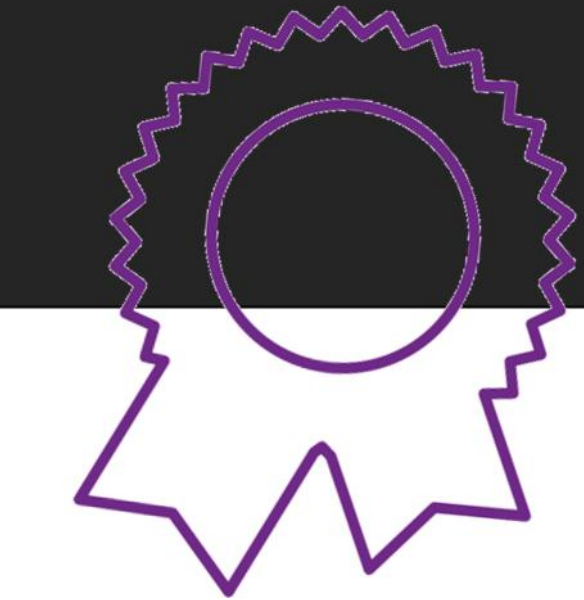
DataGateKeeper™ Application - Solving the Global Data Security Problem

DataGateKeeper™ over 50 years of data security

Our exclusive impenetrable cipher, **protects all data file types** against brute force, Man-in-the-Middle attacks & active eavesdropping.



Four DataGateKeeper™ applications through 2048KB



Platforms:



Compatible with all **Windows Platforms** including PC, Tablets & Mobile devices.



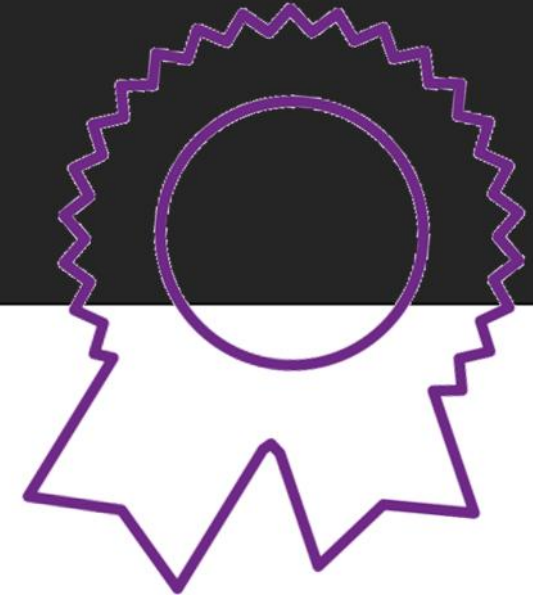
Android to be introduced Q2, 2016.



iOS & Blackberry in development.

OUR SOLUTION

SafeDataZone Cloud Storage™ - Solving the Global Data Security Problem



Product advantages of our unique SafeDataZone™



Speed and Cost savings due to unique compression algorithm associated with the DataGateKeeper™ cipher. **Store & Transmit More Data for less.**



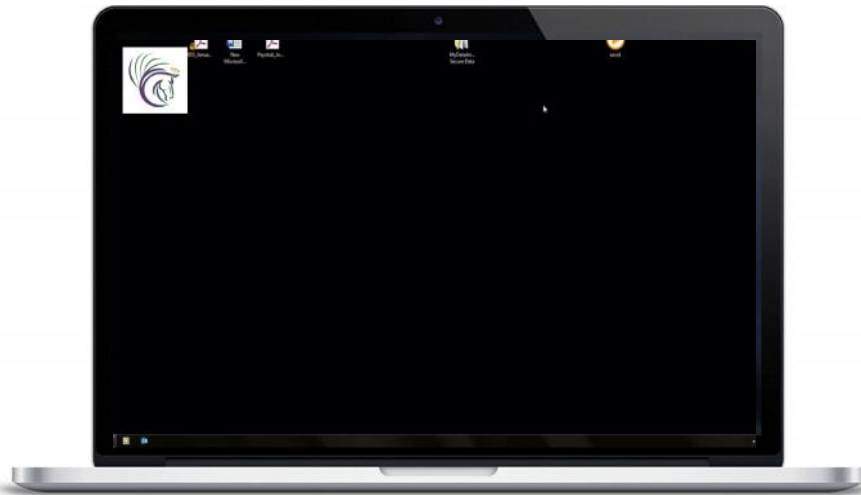
All subscriptions include a **minimum of 500GB** of SafeDataZone **cloud storage**.



Subscribers can rest assured that their **data is protected**, even if their computers, hard drives, or even flash drives are stolen or compromised.

UNCOMPROMISED PRODUCT SUPERIORITY

The Best on the Market



For Mr. Wizard: Utilizing quantum measurement theory -
(processor = 8 core, 3.0GHz) $Time(t)=R(res)/math\ operations/sec$
Mathematically - **Data Protected with DataGateKeeper™**
stored in the SafeDataZone™ is secure for **53 Years.**



The **SafeDataZone™**, our unique **Cloud Storage solution**, is powered by our exclusive and mathematically impenetrable cryptographic engine, the **DataGateKeeper™**.



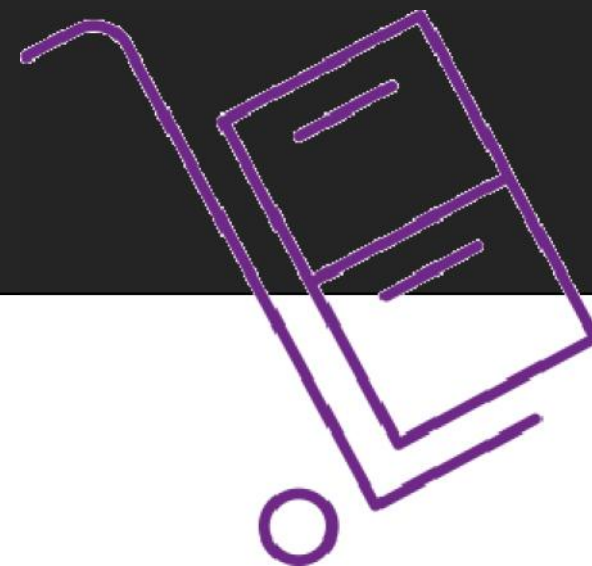
Our cipher provides **6 million times greater protection** than **current 256-bit data security protocols** deployed by Google, Facebook, Apple, eBay, Amazon, Microsoft and others.



Our Civilian 512KB application **protects a file for at least 50 years** before it can be reconstructed to its original form.

DATAGATEKEEPER™ APPLICATION

Uncompromised Product Superiority



- The **DataGateKeeper™ Engine**: our proprietary cryptographic module **is complete** and ready for **deployment to Civilian, First Responders & Active Duty Military**.
- **Four iterations** have been created through **2048KB** (V.4.1) virtually future proofing our competitive advantage.
- Market ready applications in **22 languages** to meet our **NATO Allies** needs.



Proprietary cryptographic engine designed to **meet & exceed** current FIPS 140-2 Guidelines



Integrated, **user-friendly** drag and drop (GUI) interface



Distributed on a **flash drive** and/or **digitally downloaded via .zip** on the SafeDataZone



Several black hat cryptologists been **unable** to establish the first digit of the cipher **after 10 months**.

MATHEMATICALLY IMPENETRABLE

DataGateKeeper™ Cipher: Vastly superior cyber security solution – our 768KB Application

Permutations: Scenario #1

Permutations 768

$n = 768, r = 32$

$P = 1.114709917 \text{ E}+92$

This translates to;

11147099170960232234336200187513871186184371861409679114
5455457972422459224608682803200000000, of **Permutations**.

Combinations: Scenario #1

Combinations 768

$n = 768, r = 32$

$P = 4.236333263 \text{ E}+56$

This translates to:

423633326327662434774485358260764308944547004754173628520,
of **Combinations**.







For Mr. Wizard: Calculations to find the number of possible combinations can be obtained by taking a sub-set of items from a larger set. Basically, it shows how many different possible sub-sets can be made from the larger set. The order of the items chosen in the sub-set does not matter, unlike current inferior data security protocols, with the **DataGateKeeper™ cipher repetitions are not allowed!**



The formula, $C(n,r) = n! / (r! (n - r)!)$

COMPETITIVE ADVANTAGE

Outclassing the Competition on Price & Security

| Providers |  |  |  |  |  |  |
|------------------------|---|---|---|---|---|---|
| 512-Bit Encryption | ✓ | 256-Bit | 256-Bit | 256-Bit | 256-Bit | 256-Bit |
| "At Rest" Protection | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| "In Motion" Protection | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Encrypt All File Types | ✓ | ✗ | ✗ | ✗ | ✗ | ✗ |
| Storage | 500GB-1TB | 1TB | 1TB | 100GB-1TB | Unlimited | 1TB |
| Price | \$129.99 \$69.99 | \$119.88 | \$122.88 | \$23.88- 83.88 | \$47.00- \$119.99 | \$59.50 |

GO→TO MARKET STRATEGIES

Civilian & SMB



A focused and multi-pronged effort using proven **subscription based model**.



Initial focus on early tech adopters 19% of U.S.: active military, first responders such as police or EMS.



Brand & Co-Branded awareness built through “in-house” produced **video blogs, podcasts, and social media**.



Customer acquisition strategies focus on **SEO/ SEM, Digital media, funnel hacks, scrapers & co-branded podcasts** through the DataGateKeeper; Twitter, FB, YouTube, Tumbler, Slideshare, Blogger and reddit forums.



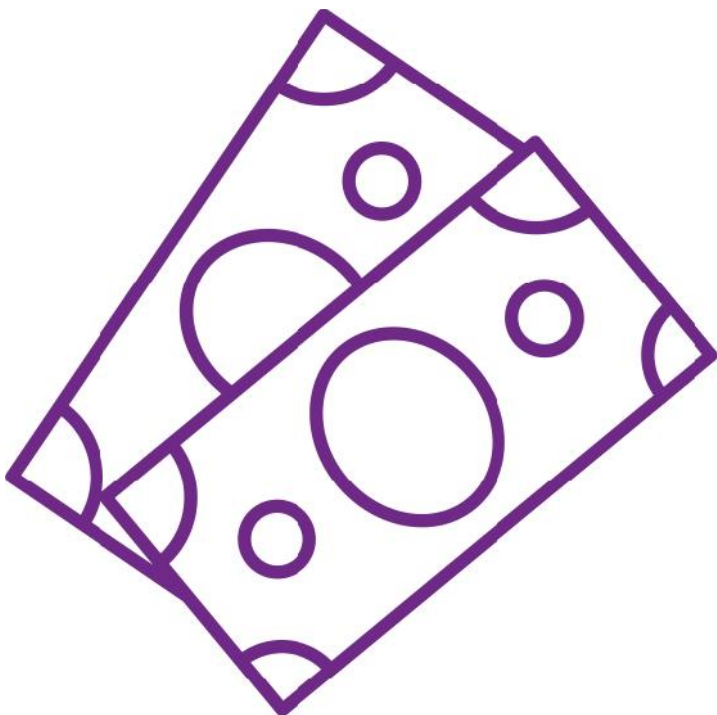
Distribution through industry leading **joint venture affiliate's**.



OEM: Create the **MyDataAngel.com™ version of “Intel Inside”**.

GO→TO MARKET STRATEGIES

Recurring Revenue - Subscription Based Model



Civilian SafeDataZone™, deploying **512 KB DataGateKeeper™** impenetrable Security **from \$129.99** (500 GB) **to \$199.99** (1 TB).



Active Duty Military & First Responders SafeDataZone™, deploying **768KB DataGateKeeper™** impenetrable Security **from \$129.99** (500 GB) **to \$199.99** (1 TB).



Three tiers **of SafeDataZone™** pricing. Storage Plans, deploying the **DataGateKeeper™** impenetrable Security Cipher **from \$129.99** (500 GB) **to \$199.99** (1 TB).



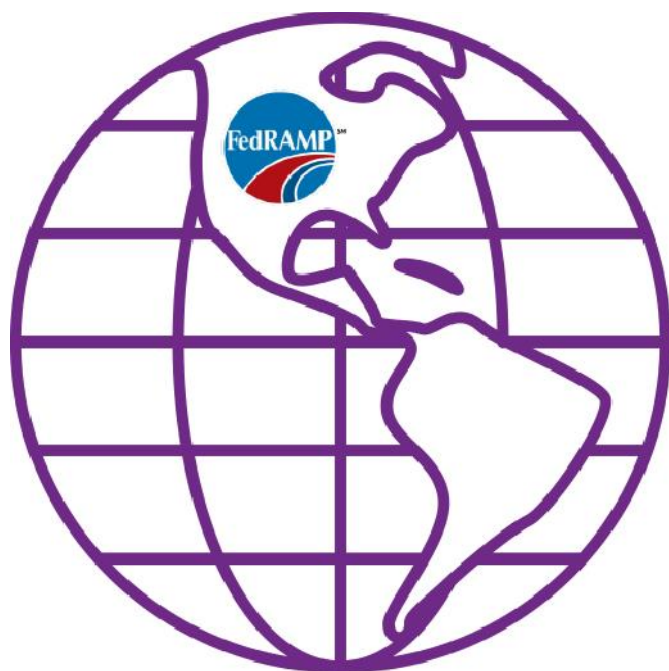
Unlimited data storage solutions are also available.



Competitive Pricing ~vs~ Carbonite (\$60-\$150 cloud storage only), Dropbox (\$100 16GB storage); CryptoForge (\$40, no cloud storage). **All competitors deploy AES security, verified to be unreliable for Data Security.**

GO→TO MARKET STRATEGIES

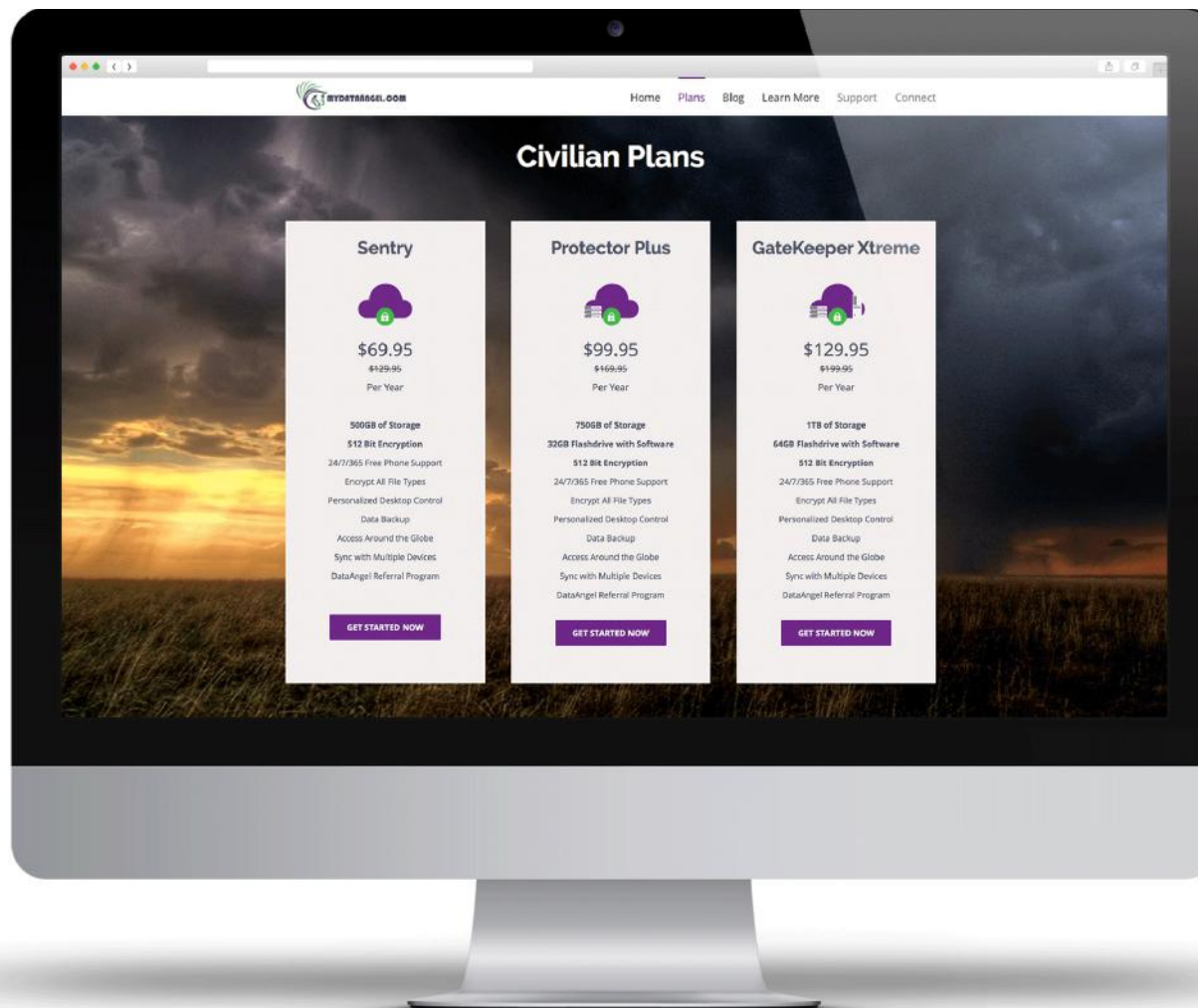
Enterprise, U.S. Government & NATO Allies



-  **Enterprise** (focus on financial, aerospace, defense, retail & insurance sectors);
Government (US & NATO Allies (focus on Homeland Security, DoJ, DoD, HHS) sold through captive sales forces.
-  U.S. GSA Solution designed **to meet and exceed U.S. FedRAMPSM as first approved IaaS Hybrid Cloud Solution** deploying a non-AES based Encryption algorithm.
-  Community **Private & Public sector applications** in development for custom deployment.

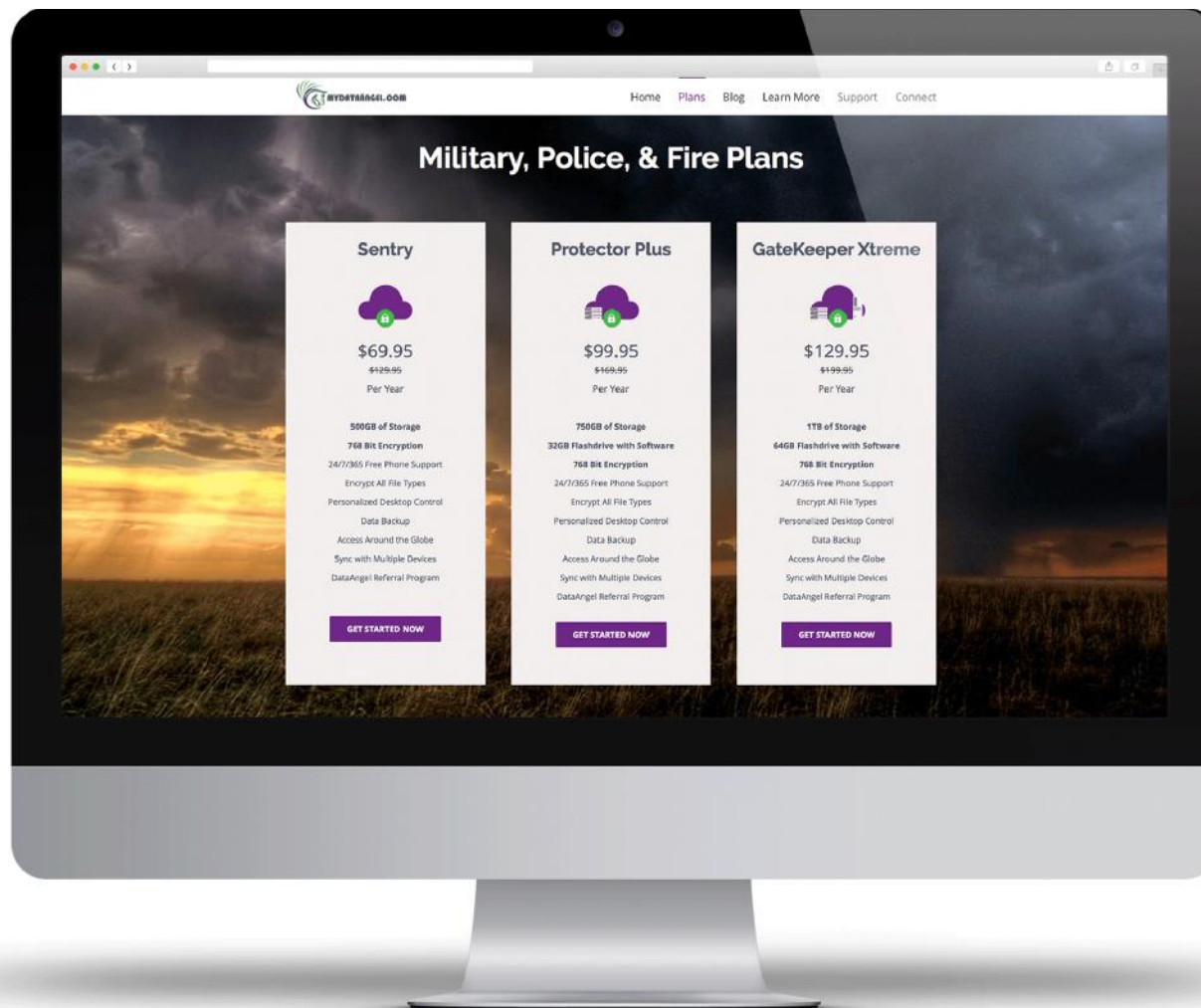
SAFEDATAZONE™ CLOUD STORAGE & SECURITY PLANS

Civilian Plans = 512KB



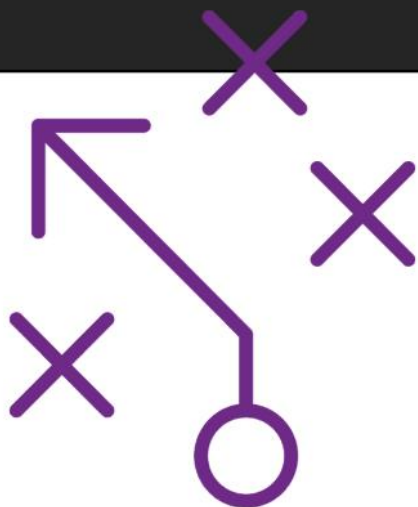
SAFEDATAZONE™ CLOUD STORAGE & SECURITY PLANS

Military, Police & Fire Plans = 768KB



MANAGEMENT

Experienced and Knowledgeable Team



- **Debra Towsley: Founder, President**
- **Raymond Talarico: Founder, CEO, Technology**
- **Frank Ruppen: Chief Strategy Officer**
- **Henryk Mandelbaum: Chief Technology Officer**
- **Joshua Noel: Creative Director**
- **Paul Ward: Chairman Advisory Board**

OUR TEAM HAS:

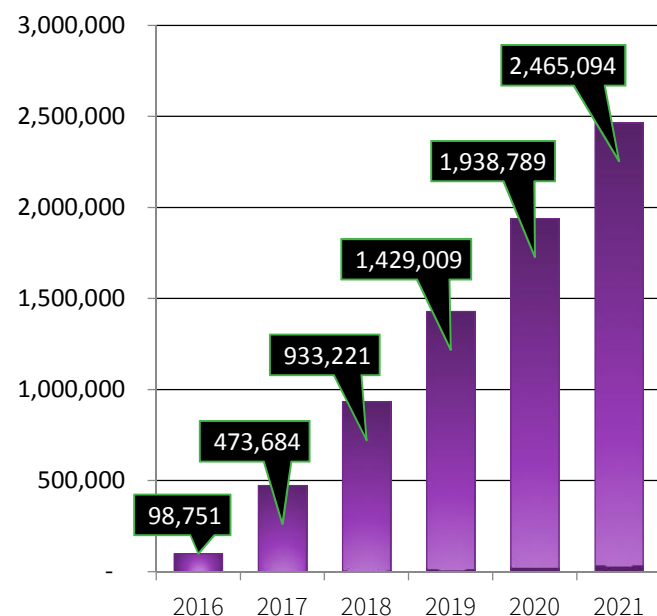
- Successfully started, built and sold NewCo's through **designed and planned liquidity events for stakeholders**.
- Successfully developed and **implemented marketing strategies** across multiple demographics for some of the largest consumer brands such as **Universal Studios, Proctor & Gamble, Blockbuster** and **Merv Griffin Productions**.
- Founded **MEDirect Latino**, recognized as the **Largest Medicare Durable Medical Equipment (DME) Supplier** in the U.S. focused on Hispanic Beneficiaries with a **market cap of \$160MM**.
- Built **proprietary marketing algorithms** compiling multiple demographic indicators to **reduce Customer Acquisition Costs from \$145/customer to \$11**. Industry average: \$68.
- Successfully built brands and businesses across **all 3 of our target sectors** domestically and internationally.
- Developed domestic manufacturing infrastructure earning the **'Made in the USA' label taking advantage of manufacturing and Enterprise Zone tax incentives**.

6 YEAR PROJECTIONS

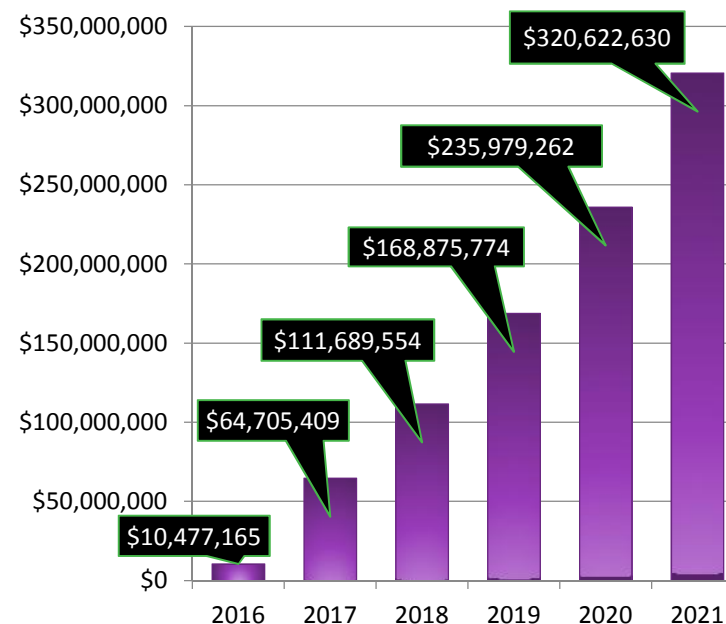
Subscribers, Revenue, EBITDA

2015 - Beta Testing Complete

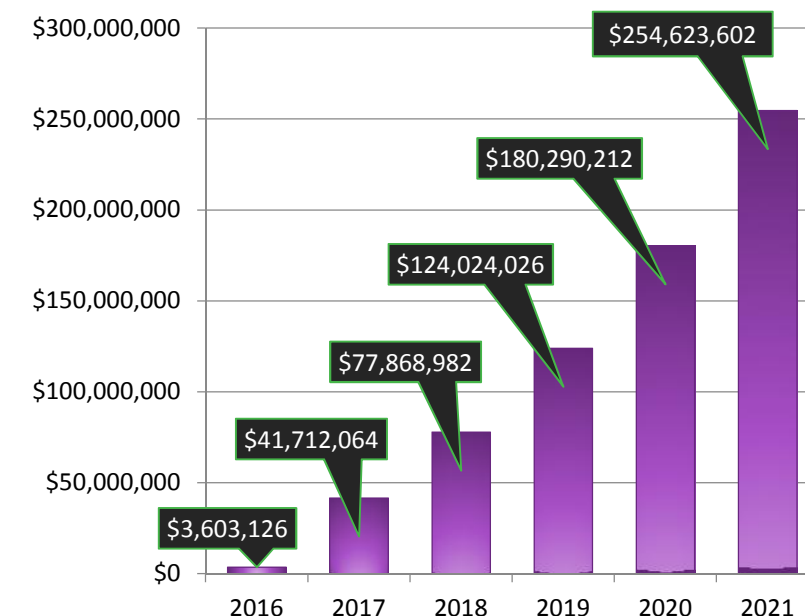
SUBSCRIBERS



REVENUE



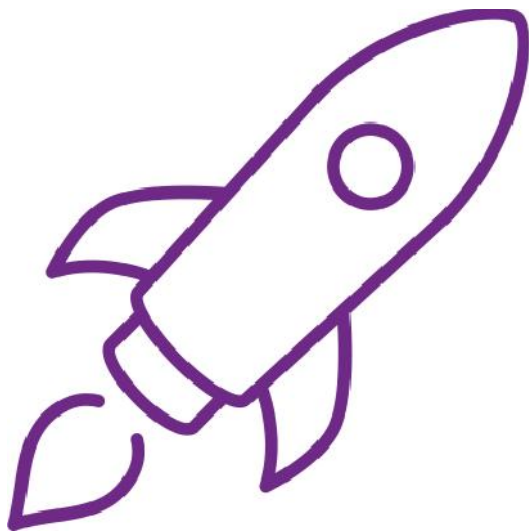
EBITDA



Valuation Snapshot: 2 share of the Projected **2019** \$155 Billion Market Value of the Cybersecurity & Data Sharing Market = **\$3,100,000,000**

INVESTMENT HIGHLIGHTS

Market fundamentals have never been better for MyDataAngel.com™



Global demand is exploding due to massive data breaches of government and large companies. Strong and sustainable fundamentals in the core Cybersecurity market. **MyDataAngel.com provides the only known Safe & Secure Data Solution.**



MyDataAngel.com™ is a **vastly superior cybersecurity application** with 4 future proofed iterations offered in 22 languages, 512KB through 2048KB, “in-the-can”.



U.S. Legislative Mandate and **Presidential Directive’s** coupled with consumer demand for cybersecurity protection has dramatically **increased the opportunity for our innovative, robust solution.**



MyDataAngel.com is lead by a **diverse** and **experienced management team** that is **well positioned for strategic marketing of its revolutionary products** based on a subscription based recurring revenue model.

TREMENDOUS FINANCIAL UPSIDE

Investment Highlights



Planned **exit strategy** for early stage **Stakeholders**.



Similar computing/web services **have sold for \$350-\$550 per subscription**.



With **an exit in 2018**, our **expected value would range from \$401M - \$631M** just for the consumer side using current market multiples.



Assuming we obtain 1% of current government (\$17.0B) & enterprise (\$13.0B) estimated spend with a revenue multiple of 3, our **exit value range would increase \$1.076B - \$1.306B**.



Safe-Harbor Act

This is a Financial Summary of the Company and does not imply an Offering of Securities. Certain statements contained herein constitute "forward looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward looking statements include, without limitation, statements regarding the Company's anticipated operations, need for working capital, future revenues and results of operations. Factors that could cause actual results to differ materially include, among others, the following: the ability of the Company to obtain sufficient capital, to obtain licensure in the areas it intends to operate, to develop its proprietary brand name products, to operate its facilities at a cost that would result in profitability, to sell a sufficient number of products at a sufficient price, to result in positive operating margins, to complete a marketing study and implement a marketing plan, to attract and retain qualified management and other personnel and generally, to successfully design and execute a business plan that will take the Company from a start-up entity to a profitable operating company. Many of these factors are outside the control of the Company. Investors are cautioned not to put undue reliance on forward-looking statements. The Company disclaims any intent or obligation to update publicly these forward-looking statements, whether as a result of new information, future events or otherwise.

Forward Looking Statement

This presentation contains forward-looking statements. These statements relate to future events or our future financial performance. These statements are only predictions and involve known and unknown risks, uncertainties, and other factors. The following factors, among others, could cause our actual results and performance to differ materially from the results and performance projected in, or implied by, the forward-looking statements: the limited history for evaluating our company; our history of losses and expectation of further losses; the effect of poor operating results on our company; the effect of growth on our infrastructure, resources; our ability to protect trademarks and other proprietary information; the impact of litigation; our ability to raise capital; our ability to fully utilize and retain new executives; negative publicity surrounding our products; a decline in our subscriber database; the impact of federal, state, or local government regulations; labor shortages or increases in labor costs; economic and political conditions generally; the effect of competition in the cloud storage, sharing and collaboration marketplace; and, the loss or compromise of our proprietary trade secret and or patentable technology or technologies.

We assume no obligation to publicly update or revise these forward-looking statements for any reason, or to update the reasons actual results could differ materially from those anticipated in, or implied by, these forward-looking statements, even if new information becomes available in the future.

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For addition information kindly contact:

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O: (844) DATA101

514 South Magnolia Avenue,
Ocala, FL 34471



An Ocala Power Plant, Business Incubator
Graduate Company

Offering Summary

Offering Amount: \$10.0 Million:

Common Stock: \$10,000,000 million in Common Stock.
(Piggyback, Conversion & Reg. Rights) \$5.00 Per Common Share
SEC, Regulation D 506(c) Offering.

Post-offering Shares Outstanding: Pre-Offering Issued: 8,000,000
Offering:, 2000,000 (20%)
Freely Tradable: 0
Post Offering Issued & Outstanding: 10,000,000

Projected Open Trade Date: TBD

Projected Stock Quote at Open: Projected Opening Price Range: TBD

Use Of Proceeds: Fund (Expansion): Inventory, Marketing Initiatives, CAPEX, R&D,
Working Capital & General Corporate

Symbol: Exchange: TBD
Projected — NASDAQ or AMEX by Q4, 2018

